



Participant Testimonials ~

"I am confident that this RMP course will be one of the most useful and productive decisions this railroad industry participant has made in my 20+ years in railroads, and 30+ years in the insurance and risk management arena."

"This was clearly an all-star line-up. The knowledge base was fantastic and the real life experience is priceless."

"It's only the second day of the 20+ day program and I have already gotten my moneys' worth."

"...This course definitely offers...every detail through selected readings, speakers, data, diverse learning environment and thought generating initiatives. Thanks for the knowledge!!!"

"All the people involved are extremely knowledgeable... this program is undervalued."

"From a non-railroader perspective, I thought the [course] was very informative. Topics were explained thoroughly and I really enjoyed myself. Thank you for this experience, I'll never forget it."



Visit Our Website:

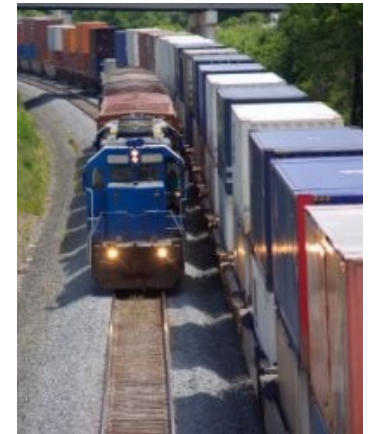
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MICHIGAN STATE
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**RAILWAY
MANAGEMENT
PROGRAMS**



RAILWAY MANAGEMENT CERTIFICATE COURSE



- MSU announces a newly certified comprehensive course for railroad employees that show potential for professional growth and increased management capabilities.
- The Course was developed by the Railway Management Program Staff, working closely with Class I and Class II railroad education and training directors, as well as the AAR, ASL&RRA, and FRA decision makers, and other transportation industry leaders.
- The Course consists of four weeks of classroom and field experiences, with written and group assignments.
- In order to utilize the best in adult learning practices, class size will be limited to a maximum of thirty participants, and the railroad companies participating in the Curriculum Content Advisory Committee will have priority choice in the available openings for each class.
- The investment per participant for the upcoming sessions will be \$15,000; and will include all instructional materials, faculty, staff support, sleeping rooms, and daily breakfast and lunch. Transportation to and from the course and dinner most nights are not included.

Terminal Outcome

Upon successful completion of the course, the participant will have gained a comprehensive knowledge base of all activities associated with railroad operations and management. This will include a thorough working familiarity of internal operations, financial considerations, and customer service requirements that will enable fact based decision making resulting overall efficiency and profitability. In these areas, the participant will be able to:

Industry History and Safety Explain the history and development of North American Railroads

Labor Management Relations Identify key issues in railroad labor-management relations

Service Management Identify basic issues related to service management in the rail industry

Industry Structure Explain how the different modes of transportation relate to one another

Regulation Explain the ways in which regulation impacts rail operations

Industry Organization Identify key elements of rail organization

Customer and Shipper Focus Explain the perspective of shippers related to rail operations

Company and System Financials Explain issues associated with company and system financials

Public/Private Issues Explain how public/private partnerships can impact rail operations

Mergers and Acquisitions The participant will identify issues associated with railway mergers

Company Leadership Identify key traits of an effective railway company leader

Technology Development Identify how the development of technology has impacted rail operations

Infrastructure Identify key elements associated with infrastructure maintenance

Rolling Stock Identify critical issues related to railroad rolling stock

Train Control Identify methods for controlling trains

Technology Futures Identify how R & D priorities are implemented

Network Analysis Analyze the network for their company

Railroads and Government Agencies Explain how government agencies impact railway operations

International & Future Outlook Explain how the evolving global economy will impact rail operations

Energy, Environment & Security Explain how specific regulatory issues will impact rail operations

UPCOMING SESSIONS, DATES & LOCATIONS:

SESSION VI

February 13-18, 2011 — Jacksonville FL

March 13-18, 2011 — Chicago IL

April 10-15, 2011 — Pueblo CO

May 8-13, 2011 — MSU Campus

SESSION VII

October 9-14, 2011 — MSU Campus

November 13-18, 2011 — Pueblo CO

February 12-17, 2012 — Chicago IL

March 11-16, 2012 — Jacksonville FL

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